

efficient. together.
MAKING THE COMPLEX SIMPLE.

Media Impression®



www.mediaimpression.biz



WE
GUARANTEE
IT:

EFFICIENT. TOGETHER.

THE ENTIRE SPECTRUM
OF MEDIA PRODUCTION
TAILORED SPECIFICALLY TO YOUR NEEDS.

Media Impression®





YOUR MEDIA
PRODUCTION TEAM
IS THE SUM OF
ALL OUR SPECIALIST
PARTNERS IN ALL OUR
OFFICES ACROSS EUROPE.

SPECIALISTS IN DETAIL.
PROFESSIONALS
THROUGHOUT.

Since 2006, Media Impression has provided media production solutions and services to the top European print and media companies. We know the complex processes that support successful communication, down to the smallest detail. Each of our partners is an absolute expert in his field and can draw on many years of experience in media production.

The ability to seamlessly integrate your media production processes makes us unique. We understand your core business requirements and how to choose the right expert to meet your specific requirements.



IT IS
WHAT WE DO.

YOUR REQUIREMENTS.
WE FULFIL.

Are you looking for an expert in media production and the print industry? Do you need support in your production or in the design and development of your advertising? Wouldn't it be best if your partner has a network of specialists for every possible requirement?

We have many years of experience in media consulting and production, a network of experts and operations across the European printing and media industry and are experts in process optimization. Why look for multiple specialist partners, when you can have it all from a single source? Media impression has the people, processes and systems to meet all known challenges in this field.



HOLISTIC
THINKING
AND
PLANNING
ACHIEVES
THE BEST
OUTCOMES.

BEFORE AND AFTER.

We will meet to discuss and understand your requirements so we can recommend and develop solutions that ensure your long-term success. By focusing on a holistic strategy, we can reveal and achieve financial and operational savings and deliver individual solutions tailored to your specific requirements.

State of the art analytical tools help us to measure the success of our work. We pay particular attention to continuous process improvement. Even after we have completed a project we continue to provide the latest information on industry developments.



NINE
CORE SERVICES
DELIVERED
BY ONE COMPANY.

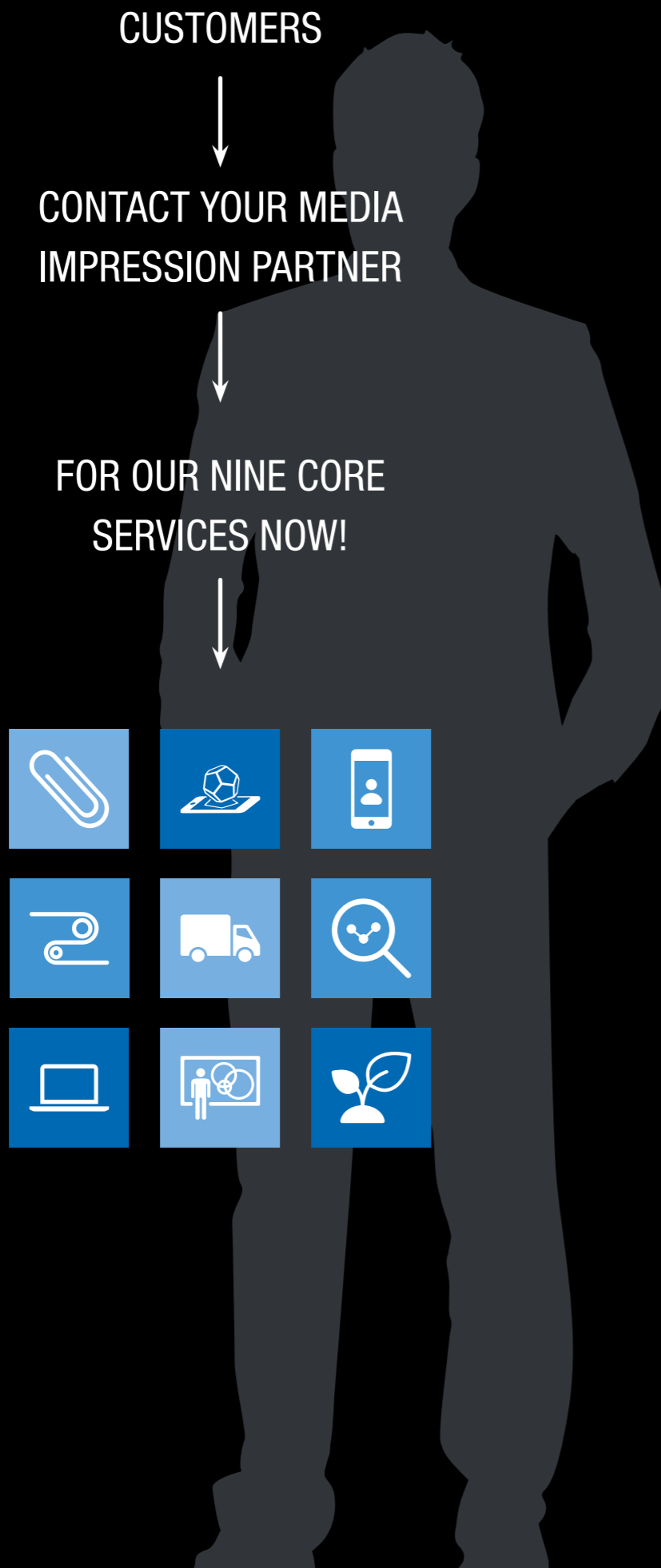
GREAT OUTCOMES
FROM EACH SERVICE.

All services and products delivered by Media Impression cover a full range of media production options.

Our nine core services help our customers to optimise processes and make smart strategic decisions. The focus of each service is designed so that we not only implement your requirements, but due to our network of partners, we can combine different services to meet your unique requirements. That makes us special.

We guarantee innovation and flexibility.

Each of our solutions will be unique to your needs so we can produce the best outcomes for your business.



Coordinating Services

Consulting, development and execution from one source. Our goal is to understand your core business. As a result, we are able to tailor our services and products in the areas of paper, printing, multimedia and logistics to your individual needs.



Augmented & Virtual Reality

Applications for the use of Augmented or Virtual Reality extend the possibilities of printed paper to the digital world. This allows you to expand your advertising to make it something unique and special.



Online & Multimedia

Online marketing is an integral part of today's advertising world. However, it is also important to take basic, strategic measures in this area to benefit from the interplay of different online marketing tools.



Paper & Print Management

In order to achieve the best results from printed media, it is crucial to obtain high quality paper. With customized paper and print solutions, we help you simplify your entire printing process. This allows you to react more flexibly and faster to customer needs while increasing your quality and impressing customers.



Logistics

Strategic logistics planning leads to a sustained increase in efficiency. This is why it is important to identify potential savings in order to establish logistics processes as an active element in value creation. As well as to combine them perfectly with other business areas.



Optimising Communications Channels

What is the best way to reach your target group? We ask this question first. You can only optimize your product or service with a clear communication concept.



IT Solutions & Process Optimization

In order to be permanently efficient and cost-effective, you need to constantly check and optimize your processes. Business processes, both internal and external, often require people-specific support, which depending on the knowledge of individuals, offers considerable potential for improvement.



Spatial Communications

Communicative spatial concepts ensure that the message of your brands and projects is perceived and understood. We develop strong ideas and advance your visual communication to achieve this.



Environment, Climate & CO2 Reduction

Rising CO2 emissions are increasingly changing our climate. We can all make a decisive contribution to climate protection, in particular through the use of regenerative energy sources and the optimization of logistics processes.

The background of the left half of the page features a light blue gradient with faint, semi-transparent silhouettes of two people in business attire. One person is on the left, and the other is on the right, facing each other as if in conversation. The text is overlaid on this background.

WHICHEVER WAY
YOU WANT
TO GO,
LET US HELP YOU
DO IT
THE RIGHT WAY.

ONE PARTNER FOR
ALL NEEDS.

Media Impression is your central point of contact for all questions concerning paper, printing, multimedia, logistics and individual software solutions for media production processes and workflow optimization. Save yourself the time-intensive search for different partners and talk to us.

We will make sure we understand your company to find the best solutions for you. A dedicated consultant will help you make the best choices. Personal contact is the first step towards a sustainable and effective partnership.



VALUES
WE
LIVE
BY.

COMMON OBJECTIVES.

We believe the success of our customers depends on encouraging sustainable development and long term profitability. That's why we place high demands on ourselves to develop the best solutions for you. We embody creativity and quality throughout the entire project period and beyond.

As partners with our customers, we share a common goal: a fruitful partnership is always based on honesty and reliability. We follow this credo. Only together can we achieve the greatest possible success within our group as well as with our customers. Our aim is not only to achieve, but to surpass, our objectives.



SUCCESS.

Our measurement of success is the achievement of our customer's objectives.
Customers are the foundation for sustainable development and profitability.

CUSTOMER FOCUS.

With experience and numerous specialists we choose the best solution and
way of working to optimise client marketing campaigns.

PARTNERSHIP.

Trust in partnership. The only way in helping customers is by open, honest and reliable.
This is characterized by the record of work undertaken by Media Impression and its members.

CREATIVITY.

We think in solutions. Individual requirements require creative approaches and where needed,
the introduction of new ways of working. We only do this to the benefit of our customers.

QUALITY.

Conscious responsibility. From the first call to the finished product,
we always offer our customers and partners the highest quality.

PLEASURE.

A positive basic attitude and joy are the basic prerequisites for our thinking and actions.

INDEPENDENCE.

Freedom. Each of us is a specialist in our field. Together we achieve the greatest impact for our customers.

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